The Pet Botanics Parent - Healthy and Responsible

Dog/Puppy is Child  Sees healthy dog treats as helping to fulfill “good parenting” role  Seeks out information from community

Pet Botanics Training Rewards

These small, bite-sized treats reward your dog for a job well done, shortening the learning curve for easy and effective training that works. These treats have been used and recommended by thousands of professional dog trainers for over a decade!

Training Rewards
Bacon 20 oz. #78120
Beef 20 oz. #75120
Chicken 20 oz. #75220

Mini Training Rewards
Chicken 10 oz. #76710
Bacon 10 oz. #76810
Beef 10 oz. #76910

Mini Training Rewards
Bacon 4 oz. #78104
Chicken 4 oz. #75204
Beef 4 oz. #78304
Salmon 4 oz. #78404

Pet Botanics Grain-Free Training Rewards

Pet Botanics Grain-Free Mini Training Rewards are packed with Omega 3 fatty acids to support healthy skin and a lustrous coat. These treats are made using tasty pork liver and are formulated without the grains or gluten that aggravate allergies and digestive upsets.

- Perfectly sized for training
- Made with the real meat dogs prefer
- Healthy and nutritious, 1.6 calorie treat

Training Rewards are naturally healthy with added vitamins, minerals and our special blend of BotaniFits. The nice, meaty aroma commands your dog’s attention and our low calorie formula won’t fill him up or fill him out. The Original Size treats contain 3 calories each and the Mini Training Rewards only 1 1/2 calories a treat.

- Moist, chewy texture your dog will love
- Perfect, bite-sized shape
- Won’t crumble or break in your pocket

Grain-Free Mini Training Rewards
Salmon Flavor
4 oz. #76604

Grain-Free Mini Training Rewards
Chicken Flavor
4 oz. #76704

Grain-Free Mini Training Rewards
Duck With Bacon Flavor
4 oz. #76804
Pet Botanics Single Layer Omega Plus Treats

**Joint Health, Skin & Coat, Digestion**

**NEW RECIPE**! Omega Plus Bone Broth helps support joint health. Contains collagen, cartilage and bone marrow. Now contains pumpkin for better digestion.

- Real meat is the #1 ingredient
- Grain free for allergy-prone pups
- Low in fat

![Dog running with Pet Botanics Single Layer Omega Plus Treats](image)

- Bone broth for joint health
- Pumpkin for digestion
- Omegas 3 & 6 for a shiny coat & healthy skin

**Pet Botanics 5-Layer Omega Treats**

A Unique 5-layer treat containing Omega 3 and 6 fatty acids to add shine to your dog’s coat. We layer low-fat codfish with fresh meat and sweet potato for a healthy, vitamin-rich snack high in Omegas.

- Unique 5 layer treat packed with Vitamins A, D & E
- Omega 3 and 6 for healthy skin and coat
- Low calorie, low fat treats with less than 9 calories each
- Meat, Fish and Sweet potato make a flavor sensation dogs love

**Grain-Free Omega Plus Bone Broth Single Layer**

- Chicken Flavor
- 12 oz. #72912

**Grain-Free Omega Plus 5-Layer Omega Treats**

- Duck 12 oz. #78512
- Chicken 12 oz. #78612
- Salmon 12 oz. #78812
Friendly and Familiar Brand
Proven treat formula builds confidence of pet parent
Packaging is approachable and friendly

Fun colors and friendly icons make brand approachable
Product name emphasizes clear Train-Me! message
Recommended by professional dog trainers provides credibility and proof of success

Mini & Regular Train-Me! Treats

Meat is the #1 Ingredient!
- Focuses Attention on the Trainer
- Motivates Dogs with Meat
- Shortens the Learning Curve
- Small Enough for Repetitive Use
- Makes Training a Bonding Experience

Train-Me! Treats
Bacon 1 oz. #98025
Beef 1 oz. #98601
Chicken 1 oz. #98021

Mini Train-Me! Treats
Bacon 4 oz. #89104
Beef 4 oz. #89304
Chicken 4 oz. #89204
Salmon 4 oz. #89004

Regular Train-Me! Treats
Chicken 4 oz. #98704
Bacon 4 oz. #89804

Mini Train-Me! Treats
Bacon 10 oz. #89110
Beef 10 oz. #89310
Chicken 10 oz. #89210

Regular Train-Me! Treats
Chicken 16 oz. #98717
Bacon 16 oz. #98416

Grooming Products & Healthcare

Baby Powder Shampoo 26:1 Gallon #22290
Baby Powder Shampoo 12 oz. #35512
Baby Powder Grooming Spray 8 oz. #35708
Pina Colada Shampoo 12 oz. #36012
Pina Colada Grooming Spray 8 oz. #36208
Green Apple Shampoo 12 oz. #37012
Green Apple Grooming Spray 8 oz. #37208
Crazy Little Kitty Wormer 4 oz. #97508
Certified Organic Train-me! Training Rewards

- Beef raised without antibiotics & ABF cage free chicken
- Animal Welfare Certified

Every dog treat is not necessarily a successful Training Reward! The Crazy Dog Train-Me! Training Rewards have been tested and recommended by thousands of professional dog trainers because they have proven to attract, focus, motivate and reward dogs for learning a task. And, that helps shorten the learning curve and make training lessons more successful!

Certified Organic by Oregon Tilth®

Train-Me! Treats

- Grab Dog’s Attention
- Focus Dog on Task
- Motivate Dogs to Perform
- Reward Dogs for Learning
- Shorten the Learning Curve

Grain-Free Train-Me! Treats

NO: Wheat, Corn, BHA, BHT

Good for Dogs Allergic to Grains or Dogs with Digestion Problems

Grain-Free Mini Train-Me! Treats
Bacon 3.5 oz #89503
Chicken 3.5 oz #89603
**NEW!**

**Hemp Breath Spray**

For Dogs

**4 in 1**

1. Soothes gums with organic hemp oil
2. Helps prevent tooth decay
3. Fights bacteria with natural baking soda
4. Freshens breath with natural peppermint oil

**Ingredients:** Water, Sorbitol, Sucrose Cocoate, Honey, Acetum, Sodium Bicarbonate, Zanthoxyllum Americanum Bark Extract, Allantoin, Mentha Piperita (Peppermint) Oil, Glycerin, Manuka Honey, Organic Hemp Oil, Illicium Verum (Anise) Fruit/Seed Oil, Potassium Sorbate.

**Hemp Breath Spray**

4 oz #42304

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**Dental disease is the most common clinical condition occurring in adult dogs per the American Veterinary Medical Association.**

There are no fewer than seven major product forms for delivering oral hygiene to pets. Many contain harsh abrasives and are challenging to administer. Our mild, 4-in-1 Hemp Breath Spray soothes gums with Organic Hemp Oil, yet fights bacteria with its antimicrobial properties. Other naturally derived ingredients prevent tooth decay and freshen breath.
Remedy+Recovery Center

**Loaded E-Collar Rack**

<table>
<thead>
<tr>
<th>ITEM # for</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asstd. Colors</td>
</tr>
<tr>
<td>E-Collar Rack</td>
</tr>
<tr>
<td>6 Small Collars</td>
</tr>
<tr>
<td>6 Medium Collars</td>
</tr>
<tr>
<td>6 Large Collars</td>
</tr>
<tr>
<td>6 Extra Large Collars</td>
</tr>
<tr>
<td>6 Extra Extra Large Collars</td>
</tr>
</tbody>
</table>

**Problems:**

- Bleeding Toenails or Cuts: *Styptic Powder* to Stop Bleeding
- *Liquid Bandage* to Protect

**Products:**

- *Ear Mite & Tick Control*, Eliminates Ear Mites & Ticks
- *Hydrocortisone Lotion* Soothes & Helps Heal or
- *E-Collar* to Prevent Access to Area if Necessary
- *Medicated Anti-Itch Spray*

- Hot Spots
- Pet scratches, licks & bites
- Red, warm, weepy skin
- *Medicated Anti-Itch Spray* for Hot Spots Stops Pain & Itching, Deodorizes
- *E-Collar* to Break the Itch Cycle

- Skin Problems: Dandruff, Scaling, Itching, Dermatitis, Eczema
- *Medicated Antiseptic Spray* to Kill Germs, Guard Against infection, Relieve Pain or
- *Hydrocortisone Lotion* Soothes & Heals
- *E-Collar* to Break Itch Cycle in Serious Cases

- Stitches: Pulling, Biting
- *E-Collar* to Prevent Access to Stitches

**Side Kick**

<table>
<thead>
<tr>
<th>ITEM #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Side Kick Rack – Calming Mix</td>
</tr>
<tr>
<td>2 Stop Bleeding Styptic Powder 1.5 oz. Jars</td>
</tr>
<tr>
<td>2 Hydrocortisone Lotion 4 oz. Bottles</td>
</tr>
<tr>
<td>2 Wound and Infection Lotion 4 oz. Bottles</td>
</tr>
<tr>
<td>2 Calming Lavender Mist E-Collar Kits 4 oz</td>
</tr>
<tr>
<td>2 Medicated Hot Spot Spray 4 oz. Bottles</td>
</tr>
<tr>
<td>2 Liquid Bandage 4 oz. Bottles</td>
</tr>
</tbody>
</table>

Other configurations available depending on volume

**Stay Rite Xtra Strong™**

<table>
<thead>
<tr>
<th>ITEM #</th>
</tr>
</thead>
<tbody>
<tr>
<td>Stay Rite Collar X-Small</td>
</tr>
<tr>
<td>Stay Rite Collar Small</td>
</tr>
<tr>
<td>Stay Rite Collar Medium</td>
</tr>
<tr>
<td>Stay Rite Collar Large</td>
</tr>
<tr>
<td>Stay Rite Collar X-Large</td>
</tr>
<tr>
<td>Loaded Stay Rite Attachment</td>
</tr>
</tbody>
</table>
### Remedy + Recovery Healthcare

<table>
<thead>
<tr>
<th>Product</th>
<th>Description</th>
<th>SKU</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calming Lavender Mist</td>
<td>4 oz. #42104</td>
<td></td>
</tr>
<tr>
<td>Ear Mite &amp; Tick Control</td>
<td>4 oz. #42404</td>
<td></td>
</tr>
<tr>
<td>Medicated Shampoo</td>
<td>8 oz. #42208</td>
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</tr>
<tr>
<td>Wound &amp; Infection Medication</td>
<td>4 oz. #43804</td>
<td></td>
</tr>
<tr>
<td>Hydrocortisone Lotion</td>
<td>4 oz. #42004</td>
<td></td>
</tr>
<tr>
<td>Diarrhea Control for Dogs</td>
<td>8 oz. #43208</td>
<td></td>
</tr>
<tr>
<td>Medicated Antiseptic Spray</td>
<td>4 oz. #43004</td>
<td></td>
</tr>
<tr>
<td>Liquid Bandage For Dogs</td>
<td>4 oz. #43404</td>
<td></td>
</tr>
<tr>
<td>Medicated Hot Spot Spray</td>
<td>4 oz. #42804</td>
<td></td>
</tr>
<tr>
<td>Pet Wormer</td>
<td>4 oz. #43604</td>
<td></td>
</tr>
<tr>
<td>Professional Groomer’s Styptic Powder</td>
<td>1.5 oz. #42615, .5 oz. #42605</td>
<td></td>
</tr>
</tbody>
</table>

### Stay Rite Xtra Strong™

**Inflatable Recovery Collar for Dogs**

- Doesn’t block pet’s vision
- Easy to attach to dog collar
- Light blue color helps calm the dog and reduces stress
- Unique notches keep collar round - dogs can’t wiggle out
- Puncture resistant: Cover is 2.5 times stronger
- Double welded inside seams for added strength
- Easy clean surface
- Ultra strong large closure area

![Stay Rite Xtra Strong™ Inflatable Recovery Collar for Dogs](image)
Manuka Honey Pet Grooming & Dental

Manuka Honey is Remarkable

**SHAMPOO**
- Replenishes moisture into hair
- Boosts shine
- Helps heal skin

**CONDITIONER**
- Adds softness and flexibility
- Retains moisture
- Fights brittleness
- Helps heal skin

**DETANGLER**
- Improves combability
- Helps hair feel silkier, giving it flexibility
- Boosts shine

**ANTI-ITCH**
- Reduces irritation and calms skin
- Helps fight dry skin by attracting moisture

**DENTAL**
- Helps heal and soothe gums
- Moisturizes
- Sweetens naturally
**Fast Washing, Rinsing & Drying Shampoos**

**Clean Scent Shampoo**
(w/cardoplex)  
17 oz. #13550  
Made with a deep cleansing formula that is sure to leave a long-lasting fragrance. Clean Scent shampoo is tough on dirt, but gentle on coats.

**Concentrated Conditioner**
(w/cardoplex)  
17 oz. #12550  
A creamy, rich conditioner concentrated to 7:1, it moisturizes skin as it detangles the coat and helps prevent future mats and tangles.

**Puppy Shampoo**
(w/cardoplex)  
17 oz. #18050  
Tearless and non-irritating, Puppy Shampoo is gentle and mild. It is specially formulated to leave delicate coats clean and soft.

**Tea Tree Shampoo**
(Cardoplex)  
17 oz. #10250  
Ahh, relief! Containing oil of Melaleuca Alternifolia (Australian Tea Tree Oil), Tea Tree Shampoo is designed to naturally relieve dog or cat discomfort from flea bites, dermatitis, sores, dry skin, and irritation as it cleans and conditions.

**Flea & Tick Shampoo**
(No Cardoplex)  
17 oz. #14050  
An insecticidal aid, Flea & Tick Shampoo is highly effective at killing fleas, ticks, and lice while at the same time adding shine and luster to the coat.

**Medicated Shampoo**
(No Cardoplex)  
17 oz. #12050  
Medicated Shampoo is a penetrating therapeutic shampoo to relieve itching, dryness, scaling and other dermatitis. It kills bacteria and promotes healing.

**Whitening Shampoo**
(w/cardoplex)  
17 oz. #10050  
Great for dogs, Whitening Shampoo is specially formulated to brighten white coats and highlight all coat colors while gently cleansing.

**Citrus Clean Shampoo**
(w/cardoplex)  
17 oz. #17750  
Citrus Clean is recommended specifically for pets that have body odor problems or have come in contact with a skunk. The citrus extracts neutralize and rid coats of odors while conditioning and adding shine.

**Oatmeal Shampoo**
(w/cardoplex)  
17 oz. #73250  
Made with colloidal oatmeal that is known for its soothing properties, Gold Medal Pets Oatmeal Shampoo provides relief for flea bite dermatitis and itchy, dry or scaling skin.

**Cat Bath Shampoo**
(w/cardoplex)  
12 oz. #16112  
Recommended for cats of all breeds and kittens over 6 weeks of age. Cat Bath is a mild earth-friendly formula that is fragrance-free, paraben free and has no added color or dyes.
Grooming and Healthcare

Oatmeal Skin Spray
8 oz. #73108
Soothes, moisturizes and reduces static. Calms irritation. Stops clipper burn.

Unicoat Professional Grooming Spray
16 oz. #32017
THREE professional products unified in ONE formula. It cleans and takes out static, tangles, mats and undercoat. It conditions and adds shine and groomability without bathing. UNICOAT cuts grooming time in half.

Tear Stain Remover
8 oz. #93108
For pretty and clean eyes. Contains no bleach or alcohol, Tear Stain Remover is safe and effective at removing stains around the eyes to restore natural coat color.

Clean Ears (Round Bottle) 4 oz. #41005
Clean Ears reduces ear odors and removes excess wax safely. Excellent for before and after swimming.

Clean Ears (Oval Bottle) Intl. 4 oz. #41005-Intl

Clean Ear Wipes 90 ct #41300 Green Tea and Aloe Vera gently soften and soothe the delicate skin inside your pet’s ears. Lemon and Marigold help clean away wax, dirt and debris as well as odors.

Tear Stain Remover Pads 90ct #93200
Witch Hazel gently cleans the area around the eyes. Cucumber, White Vinegar and Green Tea help to reduce the effects of over productive tearing and also condition the coat around your pet’s eyes.

Stop Bleeding Styptic Powder for Dogs, Cats & Birds 0.5 oz. #40005
A quick, safe and effective aid to stop bleeding, Professional Groomer’s Stop Bleeding Styptic Powder is the perfect tool to use during nail clippings or for small cuts, clipper burn or nicks.

Housebreaking Aid for Puppies 2 oz #41502
Marks one “special place” for pets to go potty. Housebreaking is learned very quickly.

Clean Eyes for Dogs & Cats 4 oz. #41104
Clean Eyes for Dogs can be used to gently flush away foreign matter and soothe irritated eyes.

Groomers Ear Powder 30 g. #40930
Great for relieving irritated itchy ears. Ear Powder dries wet ears, helps inhibit bacterial growth, eliminates odors and grips hair in ear canal for easy removal.

Professional Size Grooming Products

Whitening Shampoo with Cardoplex
Gallon #10090

Oatmeal Shampoo with Cardoplex
Gallon #10490

Shimmer Shampoo Concentrate 15:1
Gallon #11090

Clean Scent Shampoo 8:1
Gallon #21690

Remoisturizing Conditioner 16:1
Gallon #21890

Blue Diamond Whitening Shampoo 8:1
Gallon #21490

Medicated Shampoo 1:1
Gallon #12090

Flea & Tick Shampoo 1:1
Gallon #14090

Coco Magic Concentrated Shampoo 20:1
Gallon #11190
Cardinal Digital Media Supports Our Devotion to Pets, People and the Planet

CardinalPet.com
C. Community Involvement
A. Action Oriented
R. Responsible Leadership
E. Employee Engagement
S. Sustainability Focused

Social Media
• Community of Loyal Pet Parents
• Educational Center for Trainers
• Realtime Product Information

Advertising & PR
• Drive Brand Awareness
• Custom Target Marketing
• Boost Messaging with Big Data

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