

Cardinal To Sponsor APDT Conference, Provide Samples Of New Brand



PORTLAND, OR – (For Immediate Release) – Cardinal Pet Care will be a sponsor of the 2019 Association of Professional Dog Trainers (APDT) Conference, held here Oct.-30-Nov. 2. The Azusa, CA-based manufacturer, which will exhibit at Booth #511/509, will also offer samples of products from its new dog treat brand, **ONLY Healthy Source™**, at the international dog trainers’ event.

A key product from the new brand, **ONLY Healthy Source™ 2-in-1 Training Treat and Meal Mixer Bacon Recipe**, will be featured in the Welcome Bag that conference attendees receive upon arrival. As its name indicates, the product can serve dual functions as both a delicious training treat and a mixer that can be added to a pup’s food to enhance flavor. A dog treat from Cardinal Pet Care’s popular Pet Botanics line will also be included in the Welcome Bag, **Pet Botanics Mini Training Reward Chicken Flavor Dog Treats**.



In addition, Cardinal Pet Care will sponsor the Wednesday Break at the APDT conference, providing snacks for human attendees, as well as ONLY Healthy Source dog treats for any canines at the event and for trainers to take back home with them.



“As a company that has always engaged very closely with professional dog trainers, we’re proud and honored to be a sponsor of this premier industry event,” said Tony de Vos, president of Cardinal Pet Care. “We are also very eager to get feedback from trainers about our new ONLY Healthy Source dog treat brand. In addition to being a highly effective training tool, the new brand was developed to address what today’s trainers and pet parents have been telling us they want in a dog treat in terms of healthy ingredients and sourcing.”

De Vos explains that the brand’s name reflects its focus on using ONLY the healthiest sources of nutrition as well as its targeted distribution ONLY through the independent retail channel. Its products are made with family recipes in smaller batches for a homemade taste.

The ONLY Healthy Source line includes: Organic Training Treats (Beef, Chicken); 2-in-1 Training Treat/Meal Mixer (Bacon, Chicken); Roasted Tenderloin Bites (Chicken); and unique Crunchy Rooster Combs.



Visit Cardinal Pet Care at the APDT Conference, Booth #511/509.

For more information about the APDT Conference, visit <https://apdt.com/apdt-conference-2019/>

For more information about the ONLY Healthy Source brand, visit onlyhealthysourcepet.com/

Cardinal Pet Care is a solar-powered company “Devoted to Pets, People and Planet.” In addition to providing pets with the highest quality products, Cardinal is dedicated to the environmental directive of Reduce, Reuse, Recycle and Pre-cycle whenever possible. Demonstrating its commitment to the environment, Cardinal has solar-powered corporate offices, warehouses and manufacturing facilities in Azusa, CA. cardinalpet.com