

Pets And Preschoolers

Cardinal Pet Care Sponsors Pet Photo Contest At California Preschool

AZUSA, CA – For Immediate Release -- It's never too early to learn the joys and responsibilities of having a pet. That's why Susan Rodriguez, Director/Administrator of [KidZone](#), launched Pet Week for her students at the Santa Fe Springs, CA preschool.

During the week-long August event, the 2-5-year-olds learned about the different kinds of pets and how to train and take care of them. They also created art projects including making pet hats.



First Place, Brielle and Capone

For student Brielle, Pet Week was an extra special experience. She and her puppy Capone won first place in a photo contest, sponsored by pet product manufacturer Cardinal Pet Care, maker of the Crazy Dog brand of dog training treats and grooming products. Students were invited to submit photos of their pets illustrating Crazy Dog's core principles of loving, caring for and training pets, which were then judged by KidZone's teachers and staff. The winning entry, selected for its portrayal of "**Patience & Kindness,**" showed Brielle and Capone sitting together on a little red wagon.

Second place in the photo contest was awarded to Aidan and his dog Dasher for depicting "**Learning New Skills,**" while third place went to Ezekiel and his pet Kaya in the "**Manners & Politeness**" category. Each of the three winners received a Crazy Dog prize pack that included stickers, a training pouch, a Crazy Dog toy and Crazy Dog Train-Me! Dog Treats. Additionally, all students who submitted a photo for the contest received a stuffed animal provided by Crazy Dog.



Second Place, Aidan and Dasher

Partnering with KidZone during Pet Week helped further Crazy Dog's ongoing outreach initiative to build and strengthen the bond between kids and pets, said Tony de Vos, president of Cardinal Pet Care. "Crazy Dog is a values-driven brand that recognizes the emotional and character-building benefits that pets can bring to young children, teaching them such positive traits as responsibility and sharing," said de Vos. "With so many options and activities vying for kids' attention today, we feel it's important to get them involved with pets at an early age. We applaud what Susan Rodriguez and the KidZone team are doing with their Pet Week program, and are pleased and honored to support their efforts."



Third Place, Ezekiel and Kaya

Cardinal Pet Care is a solar-powered company "Devoted to Pets, People and Planet." In addition to providing pets with the highest quality products, Cardinal is dedicated to the environmental directive of Reduce, Reuse, Recycle and Pre-cycle whenever possible. Demonstrating its commitment to the environment, Cardinal has solar-powered corporate offices, warehouses and manufacturing facilities in Azusa, CA. www.cardinalpet.com