



## Cardinal To Present New Health Solutions For Canines At SuperZoo

**LAS VEGAS – For Immediate Release** – Visitors to Cardinal Pet Care’s booth #4235 at SuperZoo will view exciting new products that offer solutions for two of the most common health issues found in adult dogs: joint problems and dental problems. The first of these products, **Pet Botanics Omega Plus with Bone Broth Treats**, is a dog treat made with a special Bone Broth formula designed to support healthy joints. The second product, **Remedy+Recovery Hemp Breath Spray**, is an oral spray containing Organic Hemp Oil, which helps prevent tooth decay and fight bacteria when used regularly, without requiring brushing.

“Cardinal Pet Care is committed to developing products that make it easier for pet parents to care for their dogs’ health on a daily basis,” said Tony de Vos, president of the Azusa, CA-based pet product manufacturer. “Our new Omega Plus with Bone Broth Treats and Hemp Breath Spray offer easy-to-administer solutions that target two very prevalent canine health problems – joint and dental issues.” One in five adult dogs suffers from joint problems like osteoarthritis, according to the AKC, while 80 percent of dogs over age three have some form of periodontal disease, the American Veterinary Medical Association reports.



**Pet Botanics Omega Plus with Bone Broth** delivers support for healthy joints in delicious treat form. Its exclusive Bone Broth formula includes collagen, cartilage and bone marrow – all essential ingredients in maintaining strong, flexible joints, bones and connective tissue. Omega 3 & 6-rich salmon oil and chia have also been added to promote healthy coats and skin. The treats contain pumpkin to aid in digestion, so they’re ideal for dogs with food allergies and sensitive stomachs. Made with Chicken or Salmon as their #1 ingredient. Omega Plus with Bone Broth Treats are available in mouthwatering Chicken and Salmon flavors, so pet parents will enjoy giving their dogs a tasty treat that is also healthy for their joints!



**Remedy+Recovery Hemp Breath Spray** makes life easier for pet parents, because it helps protect their dog’s oral and dental health without requiring brushing. Made with naturally derived ingredients, the spray features a 4-in-1 formula: 1) Soothes gums with Organic Hemp Oil, 2) Helps prevent tooth decay, 3) Fights bacteria with Natural Baking Soda, 4) Freshens breath with Natural Peppermint Oil. “Research indicates there’s a strong need for a canine oral care alternative to toothbrushing, and our new Hemp Breath Spray offers pet parents an effective option,” said de Vos. More than three-quarters of pet parents (76%) think it’s important to brush their dogs’ teeth regularly, but only 8% do so daily and 43% say they never brush their pet’s teeth at all, according to market research firm Ipsos.

Along with the above new products, Cardinal Pet Care will be showcasing its **EcoBath™ Manuka Honey** line of coat, skin and dental products, made with the company's exclusive Honey Hygiene™ formula, as well as its entire **Remedy+Recovery** line of pet first-aid and health products, manufactured at its California FDA-licensed facility. Products from the popular **Crazy Dog, Pet Botanics** and **Gold Medal Pets** brands will also be on display at the company's SuperZoo Booth #4235.

For more information, visit [www.cardinalpet.com/superzoo-2019](http://www.cardinalpet.com/superzoo-2019)

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*Cardinal Pet Care is a solar-powered company "Devoted to Pets, People and the Planet." In addition to providing pets with the highest quality products, Cardinal is dedicated to the environmental directive of Reduce, Reuse, Recycle and Pre-cycle whenever possible. Demonstrating its commitment to the environment, Cardinal has solar-powered corporate offices, warehouses and manufacturing facilities in Azusa, CA. [www.cardinalpet.com](http://www.cardinalpet.com)*



## Cardinal To Debut Canine CBD Line At SuperZoo



**LAS VEGAS – For Immediate Release** – Cardinal Pet Care will be offering a first-ever preview of its new line of CBD products for dogs at SuperZoo, Booth #4235. Sold under the company’s Remedy+Recovery brand, the line consists of eight canine first-aid, health and grooming products infused with CBD, including: **Wound & Infection Lotion, Oral Care Spray, Calming Spray, Liquid Bandage, Hot Spot Spray, Ear Cleaner, Shampoo, and Hemp Oil Tinctures.**

Also new from Cardinal Pet Care at SuperZoo is **Remedy+Recovery Hemp Breath Spray**, a spray-on product that helps protect dogs’ oral and dental health without requiring toothbrushing. Made with naturally derived ingredients, the spray features a 4-in-1 formula: 1) Soothes gums with Organic Hemp Oil, 2) Helps prevent tooth decay, 3) Fights bacteria with Natural Baking Soda, 4) Freshens breath with Natural Peppermint Oil. Remedy+Recovery Hemp Breath Spray is targeted to the large market of pet parents who want to safeguard their dog’s oral health, but would like an option that’s easier to apply than toothbrushing.

“Pet parents are doing more at-home grooming, including everything from dental care to ear cleaning. They’re also becoming more aware of how over-the-counter first-aid and health products can contribute to their dog’s well-being and keep them prepared for any minor emergencies that might arise,” said Tony de Vos, president of Azusa, CA-based Cardinal Pet Care. “As a result, Cardinal has experienced a growth in sales of our Remedy+Recovery product line. We look forward to introducing these exciting new additions to the Remedy+Recovery line at SuperZoo.”

Like all Remedy+Recovery products, Hemp Breath Spray and the new CBD line are formulated specifically for pets and manufactured with solar power at Cardinal Pet Care’s California FDA (Food and Drug Administration) licensed facility. One of the founding members of the Pet Sustainability Coalition (PSC), Cardinal Pet Care was an early convert to solar power and has since implemented other sustainable practices, including overhauling its energy system, recycling grey water and installing cool roofs.



*The PSC is helping to support industry members’ efforts to become more environmentally responsible by offering [“5 Sustainability Opportunities”](#) at SuperZoo 2019, including a retailer education session and a tour of Mandalay Bay’s solar system. Cardinal Pet Care encourages SuperZoo attendees to participate in this PSC initiative.*

For more information on Cardinal Pet Care at SuperZoo, visit [www.cardinalpet.com/superzoo-2019](http://www.cardinalpet.com/superzoo-2019)

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